

DIGITAL HEALTH ASSOCIATES - PRIVACY POLICY

Last Updated: November 16th, 2021

We at **Digital Health Associates Private Limited** (“DHA”, “we”, or “us”) know you care about how your personal information is used and shared, and we respect and take your privacy seriously. This Statement explains our policies and practices and applies to information collection and use including but not limited to while you are visiting and using www.digitalassociates.health (the “Site”). Please read the following to learn more about our Privacy Policy. **By using or accessing the Services in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you hereby consent that we will collect, use, and share your information in the following ways.**

Remember that your use of DHA’s Services is at all times subject to the [Terms of Use](#), which incorporates this Privacy Policy. Any terms we use in this Privacy Policy without defining them have the definitions given to them in the [Terms of Use](#).

What does this Privacy Policy cover?

This Privacy Policy covers our treatment of personally identifiable information (“Personal Information”) that we gather when you are accessing or using our Services, but not to the practices of companies we don’t own or control, or people that we don’t manage. We gather various types of Personal Information from our users, as explained in more detail below, and we use this Personal Information internally in connection with our Services, including to personalize, provide, and improve our Services, to allow you to set up a user account and profile, to contact you and allow other users to contact you, and to analyze how you use the Services. In certain cases, we may also share some Personal Information with third parties, but only as described below.

In addition, as set forth in the [Terms of Use](#), we do not knowingly collect or solicit personal information from anyone under the age of 18. If you are under 18, please do not attempt to register for the Services or send any personal information about yourself to us. If we learn that we have collected personal information from a child under age 18, we will delete that information as quickly as possible. If you believe that a child under 18 may have provided us personal information, please contact us at contact@digitalassociates.health.

Will DHA ever change this Privacy Policy?

We’re constantly trying to improve our Services, so we may need to change this Privacy Policy from time to time as well, but we will alert you to changes by placing a notice on the Services, by

sending you an email, and/or by some other means. Depending on the local compliance rules and emerging regulations, the means by which we will provide you notice may change. Please note that if you've opted not to receive legal notice emails from us (or you haven't provided us with your email address), those legal notices will still govern your use of the Services, and you are still responsible for reading and understanding them. If you use the Services after any changes to the Privacy Policy have been posted, that means you agree to all of the changes.

What Information does DHA Collect?

Information You Provide to Us:

We receive and store any information you knowingly provide to us. For example, through the registration process and/or through your account settings on www.digitalassociates.health, we may collect, without limitation, Personal Information such as your name, email address, and phone number. Certain information may be required to register with us or to take advantage of some of our features.

We may communicate with you if you've provided us the means to do so. For example, if you've given us your email address, we may email you about your use of the Services. Also, we may receive a confirmation when you open an email from us. This confirmation helps us make our communications with you more interesting and improve our Services. If you do not want to receive communications from us, please indicate your preference by emailing us at contact@digitalassociates.health or by following the opt-out instructions contained in such emails.

Information Collected Automatically

Whenever you interact with our Services, we automatically receive and record information on our server logs from your browser or device, which may include your IP address, geolocation data, device identification, "cookie" information, the type of browser and/or device you're using to access our Services, and the page or feature you requested. "Cookies" are identifiers we transfer to your browser or device that allow us to recognize your browser or device and tell us how and when pages and features in our Services are visited and by how many people. You may be able to change the preferences on your browser or device to prevent or limit your device's acceptance of cookies, but this may prevent you from taking advantage of some of our features. Also, if you click on a link to a third party website or service, such third party may also transmit cookies to you. Again, this Privacy Policy does not cover the use of cookies by any third parties, and we aren't responsible for their privacy policies and practices. Please be aware that cookies placed by third parties may continue to track your activities online even after you have

left our Services, and those third parties may not honor “Do Not Track” requests you have set using your browser or device.

We may use this data to show/send you professionally useful content. We may also use it to improve the Services.

Information Collected From Other Websites and Do Not Track Policy

Through cookies we place on your browser or device, we may collect information about your online activity even after you leave our Services. Just like any other usage information we collect, this information allows us to improve the Services and customize your online experience, and otherwise as described in this Privacy Policy. Your browser may offer you a “Do Not Track” option, which allows you to signal to operators of websites and web applications and services (including behavioral advertising services) that you do not wish such operators to track certain of your online activities over time and across different websites. Our Services do not support Do Not Track requests at this time, which means that we collect information about your online activity both while you are using the Services and after you leave our Services.

Will DHA Share Any of the Personal Information it Receives?

We may share your Personal Information with third parties as described below:

Information that’s been de-identified. We may de-identify your Personal Information so that you are not identified as an individual, and provide that information to our partners. We may also provide aggregate usage information to our partners (or allow partners to collect that information from you), who may use such information to understand how often and in what ways people use our Services, so that they, too, can provide you with an optimal online experience. However, we never disclose aggregate usage or de-identified information to a partner (or allow a partner to collect such information) in a manner that would identify you as an individual.

Affiliates: We may disclose your Personal Information to our subsidiaries and/or corporate affiliates for use consistent with this Privacy Policy.

Our Service Providers: We partner with other companies and people to perform tasks on our behalf and need to share your Personal Information with them to provide products or services to you; for example, we may use a Third Party Payment Processor to receive and process your credit card transactions for us. Any payment card information you use to make a purchase on the Services is collected and processed directly by our payment processor, and we never physically receive or store your full payment card information.

Content uploaded and Submissions: Any information that you or any user has uploaded to the Services, may be displayed to other users to facilitate user interaction within the Services or address your request for our Services. Please remember that any Content you upload along with any Content that you voluntarily disclose online in a manner other users can view (on discussion forums, in chat areas, etc.) becomes publicly available, and can be collected and used by anyone. Your user name may also be displayed to other users if and when you post comments or upload images or videos through the Services and other users can contact you through comments.

Business Transfers: We may choose to buy or sell assets, and may share and/or transfer customer information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information could be one of the assets transferred to or acquired by a third party.

Protection of DHA and Others: We reserve the right to access, read, preserve, and disclose any information that we believe is necessary to comply with law or court order; enforce or apply our [Terms of Use](#) and other agreements; or protect the rights, property, or safety of DHA, our employees, our users, or others.

Is Personal Information about me secure?

Your account is protected by a password for your privacy and security. You must prevent unauthorized access to your account and Personal Information by selecting and protecting your password appropriately and limiting access to your computer or device and browser by signing off after you have finished accessing your account.

Digital Health Associates follows the data hygiene and security measures to ensure data privacy and safety. We will keep evaluating its risk mitigation strategy from time to time to keep updated with the best industry practices for safe guarding the data and the Intellectual Property.

Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access, and you agree to the use of such practices and procedures. Unauthorized entry or use, failure of the Services, or other factors may compromise the security of user information at any time.

What Personal Information can I access?

Through your account settings, you may access, and, in some cases, edit or delete the following information you've provided to us:

- name and password
- email address
- phone number

The information you can view, update, and delete may change as the Services change. If you have any questions about viewing or updating information we have on file about you, please contact us at contact@digitalassociates.health.

What choices do I have?

You can always opt not to disclose information to us, but keep in mind some information may be needed to register with us or to utilize some of our features/ services.

You may be able to add, update, or delete information as explained above. When you update information, however, we may maintain a copy of the unrevised information in our records. You may request deletion of your account by emailing us at contact@digitalassociates.health. Some information may remain in our records after your deletion of such information from your account. We may use any aggregated data derived from or incorporating your Personal Information after you update or delete it, but not in a manner that would identify you personally.

What if I have questions/ grievances about this policy?

If you have any questions or concerns regarding our privacy policies, please send us a detailed message to contact@digitalassociates.health , and we will try to resolve your concerns.